

Stay Up-to-date.

Whether it's online, on the phone or on TV, we've got many ways to help keep you informed.

Feedback and comments from our community members are a valuable and important part of implementing this project. Depending on the next steps adopted by Council, additional community outreach meetings will be scheduled as appropriate. By watching KSUN-15, the City's Web site, *Quarterly Report* and the news media, you will see announcements of any scheduled meetings. In addition, you can check the agendas for upcoming City Council and Planning Commission meetings and when there are items related to downtown redevelopment on the agenda, you may watch the meeting on KSUN-15 or go to Sunnyvale Public Library to get a video tape of the meeting.

In addition to attending Council meetings and community outreach meetings, you can always call our Downtown Redevelopment Project Hotline at (408) 737-4900, or send us an e-mail at downtown@ci.sunnyvale.ca.us. Watch the City's Web site at downtown.inSunnyvale.com, read *Quarterly Report* and watch KSUN-15 for updates. City staff will also be working with local news and business reporters to keep you informed. The Sunnyvale Community E-News electronic newsletter will also include information updates.



City of Sunnyvale, P.O. Box 3707, Sunnyvale, CA 94088-3707
(408) 730-4900, TDD (408) 730-7501

Key Dates

January 20, 9 a.m.

Community Outreach Meeting,
Sunnyvale Senior Center
*Project status update,
meet the proposed new developer*

January 24, 5:30 p.m.

Construction Mitigation Meeting,
Historic Del Monte Bldg., 3rd Floor
100 S. Murphy Ave.
*Sand Hill Property to present proposed
construction mitigation measures*

January 24, 7 p.m.

Community Outreach Meeting,
Sunnyvale Community Center
*Project status update,
meet the proposed new developer*

January 25, 9 a.m.

Construction Mitigation Meeting,
Historic Del Monte Bldg., 3rd Floor
100 S. Murphy Ave.
*Sand Hill Property to present proposed
construction mitigation measures*

January 29, 8 p.m.

Planning Commission,
Sunnyvale Council Chambers
*Review special development permit,
construction mitigation plan;
make recommendation to RDA*

February 6, 7 p.m.

City Council and
Redevelopment Agency Meeting,
Sunnyvale Council Chambers
*Review special development permit,
DDOPA, reciprocal easement agreement
and construction mitigation plan*



What's Happening Downtown?

Community Update
Winter 2007



downtown.inSunnyvale.com

What's Happening?

We know you've got lots of questions.

Welcome.

Thank you for your interest in Sunnyvale's downtown redevelopment project. I believe it is important to have an informed community. The purpose of our outreach meetings and this handout is to let you know the status of downtown and to introduce the new developers who will likely be taking over the project. Our goal is to keep you as informed as possible.

Amy Chan
City Manager



The Proposed New Developer

The proposed new development team is **RREEF**, a global financial organization, and their partner, San Mateo-based **Sand Hill Properties**. Sand Hill has completed several projects in the region, including the conversion of Foster City's Fashion Island into Bridegpointe. Current developer Fourth Quarter Properties has already gained preliminary approval from the City to sell the project to the new development team.

Key City Staff

These are the names you will see connected with this project.

Amy Chan
City Manager
Robert Walker
Assistant City Manager
David Kahn
City Attorney
Bob Paternoster
Community Development Director
Marvin Rose
Public Works Director
Trudi Ryan
Planning Officer
Steve Lynch
Senior Planner
John Pilger
Communications Officer

What's The Latest News?

The City of Sunnyvale has scheduled two public meetings to inform the community about the current status of the Sunnyvale Town Center redevelopment project. In December, City Council granted preliminary approval to a request from Fourth Quarter to sell the project to a new development team of RREEF and Sand Hill Properties. The City's expectation is that with a transfer, a new developer could restart work at the downtown site later this year.

The outreach meetings will be informational in nature, and will include presentations by the City and an opportunity to meet the proposed new developer. This will be an opportunity to learn about the next steps in this important project in the heart of our City.

The meetings are scheduled for **Saturday, January 20, 9 a.m.**, at the Senior Center, and **Wednesday, January 24, 7 p.m.**, at the Community Center. Both meetings will cover the same material, allowing those interested to attend whichever session is most convenient. The Community Center and Senior Center are both located at 550 E. Remington Drive, and are served by VTA Bus Line 55.

Who Owns Town Center Mall?

The City does not own the mall and cannot take direct action to demolish it or rebuild it.

The mall is currently privately owned by Stanley Thomas, principal equity investor of Forum Development Group of Atlanta. He acquired the property out of bankruptcy from its prior owner in April 2005.

What is open during construction?

Both Macy's and Target are open now and will remain open throughout the construction period. You can also visit restaurants, shops and businesses on Murphy Avenue and throughout downtown.

What is Proposed to Replace the Mall?

City Council has approved a plan which preserves independently-owned Macy's and Target, but demolishes the enclosed mall between the two department stores. Murphy Avenue is extended south from Washington Avenue to Iowa Avenue, and McKinley Avenue is joined through the site between Mathilda and Sunnyvale Avenues. The proposed new development is open-air, with one million square feet of shops, restaurants and a multi-screen movie theater lining the existing and new public streets, in the form of a traditional, pedestrian-friendly downtown. Above the shops are 292 for-sale housing units and one-quarter million square feet of office space. Central to the project is the new "Redwood Square" that preserves the six majestic redwood trees which

have existed on the site since the old

City Hall was constructed in the 1920s.

